

Events

- Thematic Presentation (Hybrid)
- Debate (Offline)

Sub Themes

- Generative AI in Production and Business Sectors
- உற்பத்தி மற்றும் வணிகத் துறைகளில் படைப்பாற்றல் மிக்க செயற்கை நுண்ணறிவு
- Generative AI in Services and Knowledge Economy
- சேவைகள் மற்றும் அறிவுப் பொருளாதாரத்தில் படைப்பாற்றல் மிக்க செயற்கை நுண்ணறிவு
- Generative AI in Finance, Markets and Trade
- நிதி, சந்தைகள் மற்றும் வர்த்தகத்தில் படைப்பாற்றல் மிக்க செயற்கை நுண்ணறிவு
- Generative AI in Policy and Public Economy
- கொள்கை மற்றும் பொதுப் பொருளாதாரத்தில் படைப்பாற்றல் மிக்க செயற்கை நுண்ணறிவு

Organising Committee

PATRON

Dr. Beulah Jeyashree R.
Principal & Secretary
Lady Doak College, Madurai

CONVENOR

Dr. Helen Mary Jacqueline M.
Associate Professor & Head
Department of Economics
Lady Doak College, Madurai

ORGANISING COMMITTEE

Ms. Poongodi P., Assistant Professor
Dr. Sudha S., Assistant Professor

ORGANISING MEMBERS

Dr. Devi Priya P., Associate Professor
Ms. Ruth Rebecca R., Assistant Professor
Dr. Suganya K., Assistant Professor
Dr. Anitha Selvaraj, Assistant Professor
Dr. Uma Maheswari T., Assistant Professor
Dr. Uma S., Assistant Professor
Ms. Trace Benny, Assistant Professor
Ms. Aruna E., Assistant Professor
Ms. Hannah Jebamalar G., Assistant Professor
Ms. Sulthanammal A., Assistant Professor
Ms. Sakthi Sreenithi B., Assistant Professor

Contact Details:

Ms. Poongodi P. & Dr. S. Sudha
9442429475 / 9442118497



LADY DOAK COLLEGE, MADURAI
(An Autonomous Institution Affiliated to Madurai Kamaraj University)
Reaccredited with 'A+' Grade by NAAC (4th Cycle)



National Level Students' Seminar on

Generative AI and the Economy
(Hybrid Mode - Tamil & English)

organised by

Research Centre &
Department of Economics

on

February 27, 2026

Last Date for Registration &
Paper Submission: 20.02.26



<https://tinyurl.com/39mbe9te>
Registration Fee - Rs. 100

Venue: J. X. Miller Auditorium

Dear Students & Research Scholars,

Greetings from the Research Centre and Department of Economics, Lady Doak College (Autonomous), Madurai. We, the Department of Economics invite all the UG, PG and Research Scholars of Economics of your esteemed institution to participate in the Student Seminar to be held on February 27, 2026

ABOUT THE COLLEGE

Lady Doak College, founded in 1948 by American missionary Katie Wilcox, is a premier Christian Women's College in Madurai, Tamil Nadu, India. Committed to academic excellence and empowering women, it gained autonomy in 1978. As an Ecumenical Christian College, it offers a holistic education that combines academic rigor with spiritual and moral values, aiming to develop students' intellectual abilities and prepare them for responsible citizenship.

ABOUT THE DEPARTMENT

The Research Centre and Department of Economics at Lady Doak College, now celebrating its **Platinum Jubilee Year**, offers a comprehensive academic programme that equips students with a strong foundation in economic theory, quantitative analysis, and computer applications.

The Department of Economics offers Parallel Baccalaureate UG programmes in both Tamil and English mediums, as well as PG Programmes and a dedicated Research Centre, catering to diverse learning styles. Committed to fostering a culture of research and inquiry, the Department provides students with abundant opportunities for experiential learning through rural camps, library visits, field studies, projects, and internships. With its comprehensive curriculum and hands-on learning approach, the Department equips students with the knowledge, skills, and practical experience needed for successful careers in Economics and related fields.

ABOUT THE SEMINAR

Generative Artificial Intelligence (AI) is transforming the economy by creating new digital content and improving productivity across sectors such as education, healthcare, finance, manufacturing, and governance. While it offers opportunities for innovation and growth, it also raises challenges related to employment, skills, data use, and regulation.

This seminar aims to explore the economic impact of Generative AI and discuss strategies for inclusive and sustainable development.

RULES FOR EVENTS

Thematic Presentation (Hybrid)

- Individual or team of maximum 2
- Papers must strictly align with the specified sub-themes
- Work must be original
- Format: Microsoft Word
- Page Limit: maximum 10 pages
- Font: Times New Roman, Size 12
- Line Spacing: 1.5
- Referencing APA Style
- Presentation Time: 5 minutes

Debate (Offline)

- There will be two teams: Affirmative and Negative
- The topic will be announced in advance and teams must stick to it
- Each speaker has 3-5 minutes to talk
- Affirmative speaks first, then Negative, followed by a rebuttal if allowed
- Arguments should be clear, logical, and based on facts, not personal attacks
- Everyone must be polite and respectful while speaking
- Judges' decision is final and results will be announced at the end

e-certificates will be given to online presenters

Soft copies of papers sent via:
economicsclub@ldc.edu.in